



## MEDIA ADVISORY

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### **Hispanic Business Network Kicks-off Latin Grammy Week** *Glam Event to Celebrate Latina Health, Beauty and Entrepreneurs*

**What:** Ladies get your glam look on and ready for the evening's Latin Grammy party! Houston's newest salon and day spa, **NE'A House of Beauty**, will host a celebration of Latina health, beauty and entrepreneurs featuring complimentary make-overs, facials and massages. Complete with a fashion show by **M2M**, the event is the official Houston launch of **M'a Marie**, the first network marketing company in the U.S. exclusively dedicated to meet the health and beauty needs of Latinas.

NE'A House of Beauty will offer special packages and promotions to all attendees. Complimentary food and beverages will also be provided.

**Why:** Houston will be buzzing with Latin Grammy excitement! **Hispanic Business Network** presents the perfect backdrop to network, be a part of the excitement and learn about **M'a Marie** – a unique line of natural-based health and beauty products created specifically for Latinas and an innovative business opportunity to develop new Houston Latina entrepreneurs! Participating partners include **M2M Fashions, Jeans Couture, Naked Body + Bath, Guava Lamp and Yellow Magazine.**

The first 50 guests to RSVP will receive a special wrist band for free admission to the evening's exclusive performance by Latin Grammy nominee and scheduled performer **Tommy Torres** at The Venue.

**TO RSVP CALL (713) 343-8888**

**When:** **Tuesday, November 11, 2008**  
**6pm–8:30pm**  
**MEDIA PREVIEW from 5 pm –6 pm**

**Where:** **NE'A House of Beauty**  
3400 Montrose Blvd., Suite 105  
Houston, Texas 77006

**Who:** **Christine Jaques**, President, Hispanic Business Network  
**Maria Eugenia Bermudez Price**, Founder and CEO, M'a Marie  
**Nelvin Joseph Adriatico**, President and Co-Founder, NE'A House of Beauty  
**Edric V. Espinoza**, COO and Co-Founder, NE'A House of Beauty

**MEDIA RSVP:** Call Lisa Andrade on (210) 389-9765 to RSVP or request an interview  
**PUBLIC RSVP Line:** (713) 343-8888

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